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(71) Applicant: LEE JOON SEO  
KYON RO RII  
(72) Inventor: LEE JOON SEO  
GYONG-ROK LEE

(54) REGISTRATION SURFING METHOD FOR  
ADVERTISEMENT PROGRAM FOR INTERNET

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## (57) Abstract:

PROBLEM TO BE SOLVED: To provide a registration surfing method for an Internet advertisement program divided into an advertisement program for a server and an advertisement program for a user.

SOLUTION: The server advertisement program 10 and user advertisement program 20 cooperate with each other, user data and advertisement data are sent to those advertisement programs according to the situation, and conveyance advertisements take out of those advertisement programs are provided. They are installed and registered through various recording media. The advertisements are automatically started in a setup time whenever a connection with an Internet web site is made by monitoring the system of the user and automatically erased the setup time later, and advertisement data from the server are updated during the surfing at the site.

